

SIXTH BIENNIAL CONFERENCE

**WALLS  
BRIDGES  
BORDERS**

INTERNATIONAL ASSOCIATION  
OF INTER-AMERICAN STUDIES  
NOVEMBER 11–13, 2021

**Program**

(All times are US Central Time)

**Thursday Nov 11, 2021**

8:00 - 9:00 a.m.

**Welcome and Opening Plenary:**

Welcome by Dr. Claudia San Miguel, Dean of the College of Arts and Sciences, *Texas A&M International University*

Presidential Address by Isabel Caldeira, *University of Coimbra*

9:00 -10:00 a.m.

***Keynote Panel 1. Inter American Studies: Contributions and Challenges***

CHAIR: Arthur D. Soto Vásquez, *Texas A&M International University*

Susana Rocha Teixeira, *Bielefeld University*

Graciela Martínez Zalce, *UNAM*

Wilfried Raussert, *Bielefeld University*

**Concurrent Sessions**

**10:15-11:30 a.m.**

**S1. Images, Self-Representation, and Undocumented Migration**

CHAIR: Isabel Caldeira, *University of Coimbra*

*The Migration Dream: Imaginaries by Central American Migrants while in Monterrey, Mexico*

Beatriz Inzunza & Tuur Ghys, *Universidad de Monterrey*

*Imágenes de México en los 10 canales estadounidenses sobre viajes más populares en YouTube*

Brenda A. Muñoz, *Universidad Autónoma de Coahuila*

*Undocumented Art and Citizenship: "A Geography of Being: una geografía de ser"*

Ina Batzke, *University of Münster*

*Undocumented Autobiographical Texts as Acts of Citizenship*

María José Canelo, *Universidade de Coimbra*

**S2. Cultural Appropriation, Refeudalization of Space, and Border Grassroot Movements**

CHAIR: Philipp Wolfesberger, *Bielefeld University*

*Reconciliation or Segregation? Redrawing the Lines of Cultural Ownership in the Cultural Appropriation Debate*

Olga Thierbach-McLean, *University of Hamburg*

*The Return of the Wall: From Neoliberal Cross-Border Globalization to the Capitalist Refeudalization of Space*

Olaf Kaltmeier, *Bielefeld University*

*South Texas Grassroots Social Movement: The Case of the No Border Wall Coalition*

Lola Norris, and James A. Norris, *Texas A&M International University*

**S3. Identidades liminares, modernización política y migración**

CHAIR: Alicia Vargas Amésquita, *Universidad de Guadalajara*

*¿Víctimas o victimarios? Identidades liminares del migrante en la literatura mexicana. El caso de Fila India (2013) de Antonio Ortuño y Tierras Arrasadas (2015) de Emiliano Monge*

Alicia Vargas Amésquita, *Universidad de Guadalajara*

*La mega región fronteriza Tijuana-San Diego frente a la migración latinoamericana. Problemas y perspectivas, 2018-2021*

Luis Carlos López Ulloa, *Universidad Autónoma de Baja California* 3

*Maternidad política transamericana - desfronterización y politización en la "Caravana de madres Centroamericanas de Migrantes Desaparecidos"*

Lisa Marie Maier, *Bielefeld University*

**11:45-1:00 p.m.**

#### **S4. Borders, Sexuality, and Healing in Literature**

CHAIR: Luz Angélica Kirschner, South Dakota State University

*A Reflection on the Texas-Mexico Border: Cormac McCarthy's No Country for Old Men*

Alice Carletto, NOVA University of Lisbon

*Pushing Sexuality and Gender Walls in Reina Roffé's El cielo dividido*

Luz Angélica Kirschner, South Dakota State University

*Cultural Borders, Space and Place in Colson Whitehead's Sag Harbor.*

Jaroslav Kušnír, University of Prešov

#### **S5. Practices of Comparing: Constructing Walls and Building Bridges in the Hemisphere**

CHAIR: Susana Rocha Teixeira, Bielefeld University

*Practices of Comparing and InterAmerican Studies: Theoretical and Methodological Reflections*

Susana Rocha Teixeira, Bielefeld University

*Piedra rodante, la memoria del consumo musical de una generación en los años setenta*

Yolanda Minerva Campos García, Universidad de Guadalajara

*"Neither White, nor Yellow, nor Black". Comparing and Constructing Race in Tocqueville's*

*Two Weeks in the Wilderness*

Julian Gärtner, Bielefeld University

*Transatlantic entanglements and ethnographic modernity in Blaise Cendrars' poetry and writings on voyages to Brazil*

Marius Littschwager, Bielefeld University

#### **S6. Meaning Making, Counting, and Inclusion in the U.S./Mexico Borderlands**

CHAIR: Ariadne Gonzalez, Texas A&M International University

*Nursing on the South Texas-Mexico Border: A Study Centering Vulnerability, Language, and Culture During the COVID-19 Pandemic*

Ariadne Gonzalez, and Melinda Ayala-Diaz, Texas A&M International University

*Brecha e inclusión digital en jóvenes de Tamaulipas México y Texas, Estados Unidos*

Antonio Calderón, Universidad de Monterrey

*Identifying Issues Related to Census 2020 Non-Participation in a US Border City: The Case of Laredo, Texas, USA.*

Andrew Hilburn, & John Kilburn, Texas A&M International University

**Friday Nov 12, 2021**

9:00 -10:00 a.m.

*Keynote Panel 2. Inter American Studies: Contributions and Challenges*

CHAIR: Melissa Santillana, University of Texas at Austin

Alejandra Botinelli, *Universidad de Chile/Heidelberg University*

Mita Banerjee, *University of Mainz*

Olaf Kaltmeier, *Bielefeld University*

**Concurrent Sessions**

**10:15-11:30 a.m.**

**Session 7. La frontera como entrelugar. Liminidad y pensamiento decolonial en las Américas**

CHAIR: Joachim Michael, Bielefeld University

*Frontera y entrelugar en la literatura latinoamericana (México-EUA)*

Joachim Michael, Bielefeld University

*El carácter liminal de lo decolonial*

Sebastián Martínez Fernández, Centro de Estudios Avanzados Latinoamericanos (CALAS)

*Poliética: la conciencia de frontera como racionalidad múltiple*

Nelson Camilo Forero Medina, Bielefeld University

*Las fronteras del libro. Procesos editoriales autónomos desde el entrelugar*

Atahualpa García Ibarra, Bielefeld University

**Session 8. Hemispheric Politics, Inter American Cultural Relations, and US diplomacy**

CHAIR: Wilfried Raussert, Bielefeld University

*Disappearing Borders: The Cyclical Politics of Hemispheric American Revolution and*

*Neoliberalism in Flávio Braga's Hugo Chávez's Head*

Franz Weiser, University of Georgia

*John Cage Leaves Latin America: Non-Interventionism as a Model for Inter-American Cultural Relations*

Vaughn Anderson, Maryville University in St. Louis

*La exposición internacional de cine educativo de 1939 en Argentina desde la mirada de la diplomacia de Estados Unidos*

Alejandro Kelly Hopfenblatt, Tulane University

**Session 9. Ethnicity, Class, Gender, and Exchanges of Systems of Knowledge**

CHAIR: Melissa Santillana, University of Texas at Austin

*Whitexicans: Reality TV and the Reproduction of Whiteness and Class*

Melissa Santillana, University of Texas at Austin

*Embodying Gender and Culture: Historical Representations of California's Conquests and Borders*

Christine Fernandez, California State University, Monterey Bay

*Muros y puentes entre sistemas epistemológicos: intercambio y adaptación de conocimientos entre el sistema colonial y sistemas locales en las Américas*

Itxaso Garcia Chapinal, Bielefeld University

**11:45-1:00 p.m.**

**Session 10. Malware Attacks, Misinformation, and Anti-Immigrant Vigilantes**

CHAIR: Arthur D. Soto Vásquez, Texas A&M International University

*Two Case Studies of Malware Attacks Directed Against Mexican Journalists and Activists*

Patrick Burkart, Texas A&M University

*El Cabal, Vacunas, y Donald Trump: An Analysis of Spanish-Language Misinformation Leading Up to the U.S. Capitol Insurrection*

Arthur D. Soto Vásquez, Texas A&M International University & Mariana Sanchez, American University

*Performances and Politics: The Anti-Immigrant Vigilante Citizen in Local and National Spaces*

Willie Costley, Centre College

**Session 11. Historia social de la exhibición y consumo de cine en México**

CHAIR: José Carlos Lozano, Texas A&M International University

*Entre panuchos y ice cream soda: el cine de Hollywood en las pantallas yucatecas*

Maricruz Castro Ricalde, Tecnológico de Monterrey, Campus Toluca

*Exhibición de películas mexicanas y extranjeras en una ciudad fronteriza: el caso de Nuevo Laredo*

José Carlos Lozano, Texas A&M International University

*Censura y prohibición de películas durante la década de 1920 en Saltillo: otredad y propaganda.*

Antonio Corona, Universidad Autónoma de Coahuila

**Saturday Nov 13, 2021**

**8:00 a.m.-9:30** Business Meeting

**Concurrent sessions**

**9:15 a.m. -10:15 a.m.**

**Session 12. Boundaries, Walls, and Borderlands of the Mind**

CHAIR: John Costa, University of Utah

*The International Boundary of the U.S. and Mexico: Water, Rock, Steel, and Concrete*

Mark Howe, International Boundary and Water Commission

*The Wall as Living Symbol*

John Costa, University of Utah

*Borderlands of the Mind*

Sheri Dorn-Giarmoleo, ARIA Research Institute

**Session 13. Transnational and Hispanic Media & Representation**

CHAIR: Daniel de la Miyar, Texas A&M International University

*A Descriptive Analysis of the Representation of Social Status through Spanish Print Media*

Daniel de la Miyar, Texas A&M International University

*Branding Latin American Countries with Economic Interests in Mind*

Pablo Miño, University of North Carolina at Chapel Hill

*Drug Wars and Criminal Networks*

Nilda Garcia, Texas A&M International University

**Session 14. Arte transfronterizo, movilidades forzosas y migración en el cine**

CHAIR: Mauricio Calderón, Universidad de Guadalajara

*Propuesta para el estudio de la producción cultural colaborativa de jóvenes transfronterizos de Piedras Negras, Coahuila-Eagle Pass, Texas*

Ana Laura De León Fragoso, Universidad Autónoma de Coahuila

*La precariedad de los arraigos y las rutas hacia la disolución. Acercamiento a los filmes X500 (2016) de Juan Andrés Arango, Sin Nombre (2009) de Cary Joji Fukunaga y Ya no estoy aquí (2019) de Fernando Frías*

Mauricio Calderón, Universidad de Guadalajara

*Restaging Trauma and Travail: The Push and Pull of Inter-American Migration Re-envisioned on Film*

Chris Lippard, University of Utah

**10:15-11:30 a.m.**

## **Session 15. Mirror Behind the Wall - Current Political Challenges in the Americas**

CHAIR: Alicja Fijałkowska-Myszyńska, University of Warsaw

*The President Must Go: Impeachment in Theory and Practice of the American States*

Alicja Fijałkowska-Myszyńska, University of Warsaw

*Does Inter-American Populism Exist? Reflections on Populist Leadership in Latin America and the US*

Magdalena Lisinska, Jagiellonian University

*Un sistema con mil caras: variedades y facetas del capitalismo en las Américas*

Tomasz Rudowski, University of Warsaw

*Soft Power as a Superpower of the Americas. A study of U.S., Canadian, and Brazilian Soft Power*

Diana Stelowska-Morgulec, Independent Researcher

## **Session 16. La criminalización como frontera mental entre México y Estados Unidos**

CHAIR: José de Jesús Pérez Martínez

*El tránsito indefinido: eje para la construcción de los imaginarios sociales sobre las personas en situación de movilidad*

Tania Belinda Jiménez, Instituto Polité.

*Política de drogas y sus límites en las fronteras México -Norteamericana y México – Centroamericana*

Aldo Adrián Martínez Hernández, Universidad Autónoma de Aguascalientes

*La exploración mental y sus fronteras en las manifestaciones culturales*

David Alan Gutiérrez Mannix, Instituto de Investigaciones Jurídicas del Poder Judicial del Estado de San Luis Potosí

*La criminalización como frontera mental entre México y Estados Unidos*

José de Jesús Pérez Martínez, Coordinador de Mecanismos de Auditoría Social en el Proyecto “Vigilancia Ciudadana de los Derechos Humanos”

## **Session 17. Black (Im)Mobilities in the Americas: Building Bridges, Contesting Borders**

CHAIRS: Astrid Haas, University of Central Lancashire & Wilfried Raussert, Bielefeld University

*Black Mission and Mobilization Across Borders: Black Loyalist Missionaries in Nova Scotia, Canada*

Astrid Haas, University of Central Lancashire

*Performing Self, Culture, and Politics: Garveyism and Public Space Between Jamaica and Harlem*

Wilfried Raussert, Bielefeld University

*Transfábula de Ti Noel en El Reino de este mundo*

Gerardo Gutiérrez Cham, Universidad de Guadalajara

*Ambassador of Black Power: Carlos Russell and Practices of Hemispheric Black Transnationalism between the U.S. and Panama in the 1960s and 1970s*

Matti Steinitz, Bielefeld University

**11:45-1:00 p.m.**

### **Session 18. Mexico in American Literature**

CHAIR: Jeffrey Herlihy-Mera, Universidad de Puerto Rico-Mayagüez

*Ontological Variation in Gloria Anzaldúa and Cormac McCarthy's Borderlands*

Jeffrey Herlihy-Mera, Universidad de Puerto Rico-Mayagüez

*Larry McMurtry's Rio Grande in The Lonesome Dove Quartet: A Malleable and Fickle Border*

Manuel Broncano, Texas A&M International University

*American Brahmins and Bolsheviks in Mexico*

Douglas Edward LaPrade, University of Texas Rio Grande Valley

*Murder in Mexico: Todd Downing's Landscapes of Crime*

Nathaniel R. Racine, Texas A&M International University

### **Session 19. Fiction and Media Industries in Latin America/Ficción e industria de medios en América Latina**

CHAIR: David González, ITESO-Universidad Jesuita de Guadalajara

*Inside Out: The Relationship Between Plot Structure and the Characteristics of Global and Regional VoD Services in Brazil*

Simone Maria Rocha, Universidade Federal de Minas Gerais

*Problemas locales como desafíos globales. La migración y la desigualdad en la serie chilena La Cacería*

Lorena Antezana Barrios, Universidad de Chile

*A Shift from Telenovelas to Series in Colombian TV Production*

Enrique Uribe-Jonbloed, Universidad Externado de Colombia

*Mexico: Media Industries Alliances and Production Toward the Audience*

David González, ITESO-Universidad Jesuita de Guadalajara

### **Session 20. Mediating the Self: Latinx Artists and the US-Mexico border**

CHAIR: Marcela Moran, Texas A&M International University



*Exploring Scavenging Practices in the Border Region through Documentary Film*

Marcela Moran, Texas A&M International University

*Visual Representations of Economic Power Relations that Exist on Horizontal and Vertical Social Structures in the U.S./Mexico border.*

Maritza Bautista, CultivArte Laredo

*Todo Mixteado.*

Gil Rocha, Vidal M. Treviño School of Communication and Fine Arts

*Brown Love and Communities: How Netflix's Gentefied Mobilizes Art, Activism, and Cultural Identity Politics*

Adolfo Mora, Schreiner University

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