

CONGRAD Consortium

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School of Higher Technical Professional Education, Niš | RS



Business Technical College, Užice | RS



Centre for Education Policy | RS



University of Montenegro | ME



University of Banja Luka | BA



University of Tuzla | BA

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Tempus

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Universität Bielefeld

Fakultät für Soziologie

CONGRAD

Conducting graduate surveys and improving alumni services for enhanced strategic management and quality improvement

→ www.uni-bielefeld.de/soz

CONGRAD addresses the need of higher education institutions in Serbia, Montenegro and Bosnia and Herzegovina to improve their institutional strategic management and self-evaluation capacities by the establishment of a Graduate Contacts Collection System and the implementation of regular Graduate Surveys.

CONGRAD aims at:

- Improving institutional self-evaluation by collecting systematic and reliable information on the links between study programmes and subsequent employment of graduates
- Enabling an evidence-based strategic management discussion at the partner country higher education institutions
- Providing a general insight in country-specific conditions of the transition between higher education and the labour market
- Enabling an evidence-based evaluation of higher education reforms and curricular changes in the last decade

Since Graduate Surveys are a highly reliable instrument to collect information on study conditions and the transition from higher education to the labour market, these objectives can be addressed by analysing and interpreting Graduate Survey results.

CONGRAD initiates capacity building processes. The participating higher education institutions are actively involved in trainings, workshops and seminars, and shall be enabled to conduct regular Graduate Surveys in the future.

CONGRAD is coordinated by Bielefeld University (Faculty of Sociology) and unites fourteen higher education institutions and one independent research institute from seven countries. The members of the CONGRAD Consortium are eight Serbian partners, one Montenegrin partner, two Bosnian partners and four EU partners from Germany, Czech Republic, Finland and Spain.

Goals	Tasks	Key events	
Preparation of the Graduate Survey	During the first project year the contact data of all graduates of year 2007 and year 2012 are collected systematically at the participating higher education institutions. Central analytical questions for the Graduate Survey are identified. Two questionnaires – one for the 2007 cohort and one for the 2012 cohort – are developed and an online survey system is implemented.	CONGRAD Kick-off in Subotica RS Seminar “Types, modes and relevance of graduate surveys for higher education institutions” in Bielefeld DE Seminar “Graduate surveys in transition countries” in Prague DE Workshop “Questionnaire development” in Podgorica ME	1 st year
Graduate Survey and Data Analysis	The second project year is dedicated to the field work and the analysis of the collected data. The graduates of year 2007 and year 2012 are invited to participate in the online Graduate Survey. The collected data is cleaned, analysed and interpreted according to central analytical questions as defined by the participating higher education institutions.	Workshop “Field Work” in Belgrade RS Training “Data verification, coding, data control” in Jyväskylä FI Training “Data analysis and reporting” in Valencia ES Expert Workshop “Analysis and interpretation of graduate surveys” in Bielefeld DE	2 nd year
Reporting, Discussion, Implementation	Based on the results of the initial Graduate Survey institutional reports and a final CONGRAD Project report are produced. The CONGRAD Project results are presented and discussed in various contexts and shall be implemented in strategic management procedures and quality improvement strategies at the participating higher education institutions.	Regional Conference “Results of the Graduate Survey” in Novi Sad RS Strategic Management Workshops at partner institutions CONGRAD Project presentations at non-partner institutions Closing Seminar in Tuzla BA	3 rd year

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